Practical Pediatrics – North Bay 2017

Saturday • February 11, 2017 • 7:30 am – 3:30 pm
Fairmont Sonoma Mission Inn • Sonoma • CA

The Department of Pediatrics at the Stanford University School of Medicine, Lucile Packard Children’s Hospital Stanford and the Pediatric Department at California Pacific Medical Center (CPMC) presents a Continuing Medical Education Conference. Sponsored by the Stanford University School of Medicine.

Faculty Disclosure: The Stanford University School of Medicine adheres to ACCME Criteria, Standards and Policies regarding industry support of continuing medical education. Disclosure of faculty and their commercial relationships will be made prior to the activity. This CME activity received no commercial support.

**Program**

**Program is subject to change.**

7:30 – 8:00 am
Registration & Continental Breakfast

8:00 – 8:10 am
Welcome

8:10 – 8:35 am
Childhood Obesity Prevention
Thomas N. Robinson, MD, MPH

8:35 – 8:50 am
Q & A

8:50 – 9:15 am
Excessive Sleepiness in the Child and Adolescent
Sumit Bhargava, MD

9:15 – 9:30 am
Q & A

9:30 – 9:55 am
Bedwetting: A Practical Approach to Management
William A. Kennedy, II, MD, FAAP

9:55 – 10:10 am
Q & A

10:10 – 10:30 am
Break

10:30 – 10:55 am
Treating Lacerations in Your Office
H. Peter Lorenz, MD

10:55 – 11:10 am
Q & A

11:10 – 11:35 am
Pediatric Feeding Problems
Judy Fuentebella, MD

11:35 – 11:50 am
Q & A

11:50 – 12:15 pm
Childhood Asthma: An Update and Is Anything New?
Eric D. Zee, MD

12:15 – 12:30 pm
Q & A

12:30 – 1:20 pm
Lunch

1:20 – 1:45 pm
Update on Pediatric CPR
Lorry R. Frankel, MD, MBA

1:45 – 2:00 pm
Q & A

2:00 – 2:25 pm
Creating a Logical Toolbox for Acne Treatment
Jennifer L. Sorrell, MD, FAAP, FAAD

2:25 – 2:40 pm
Q & A

2:40 – 3:05 pm
Practical Tips for Counseling Parents and Teens about Marijuana Use
Seth D. Ammerman, MD

3:05 – 3:20 pm
Q & A

3:20 – 3:30 pm
Evaluation and Adjourn

**Faculty**

All faculty are with the Stanford University School of Medicine unless otherwise noted.

**Course Directors:**

William A. Kennedy, II, MD, FAAP
Associate Professor of Urology
Chief, Division of Pediatric Urology
Associate Chief Medical Officer, Lucile Packard Children’s Hospital Stanford
Course Director

Lorry R. Frankel, MD, MBA
Chair, Department of Pediatrics
California Pacific Medical Center
Professor Emeritus, Stanford University School of Medicine
Co-Course Director

**Stanford Faculty:**

Seth D. Ammerman, MD
Clinical Professor, Pediatric – Adolescent Medicine
Sumit Bhargava, MD
Clinical Associate Professor, Pediatrics – Pulmonary Medicine
H. Peter Lorenz, MD
Professor of Plastic and Reconstructive Surgery
Chief, Division of Plastic and Reconstructive Surgery, Lucile Packard Children’s Hospital Stanford
Director, Craniofacial Surgery Fellowship

Thomas N. Robinson, MD, MPH
The Irving Schulman, MD Endowed Professor in Child Health and Professor of Medicine (Stanford Prevention Research Center) – General Pediatrics

Jennifer L. Sorrell, MD, FAAP, FAAD
Clinical Assistant Professor – Dermatology and Pediatrics

Eric D. Zee, MD
Clinical Assistant Professor of Pediatrics
Division of Pediatric – Pulmonary Medicine
California Pacific Medical Center

**Guest Faculty:**

Judy Fuentebella, MD
Director, Pediatric Gastroenterology
California Pacific Medical Center
Stanford Children’s Health

**A Continuing Medical Education Activity**
STATEMENT OF NEED
The goal of this CME course is to provide current, up-to-date information on pediatric obesity prevention, sleep medicine, enuresis, acne, asthma and feeding issues. The use of marijuana and its effects on adolescents as well as an update in CPR will be presented in this course. This course is designed to change learner competence and performance-in-practice.

LEARNING OBJECTIVES:
At the conclusion of this activity, learners will be able to:
• Utilize best practices for pediatric and adolescent patients presenting with:
  • Obesity prevention
  • Sleep disorders – excessive sleepiness
  • Urology – bedwetting, approach to management
  • Appropriate care of lacerations in the office setting
  • Feeding problems
  • CPR Guidelines 2015
  • Dermatology – tools for treating acne
  • Pulmonary – what’s new in asthma
  • Counseling on marijuana use

TARGET AUDIENCE
This is a regional program, designed for:
• Pediatricians
• Family Physicians
• Primary Care Practitioners
• Nurses
• Nurse Practitioners
• Allied Health Professionals

ACCREDITATION AND DESIGNATION OF CREDITS
The Stanford University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The Stanford University School of Medicine designates this live activity for a maximum of 6.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nurses: The California Board of Registered Nursing recognizes that Continuing Medical Education (CME) is acceptable for meeting RN continuing education requirements, as long as the course is certified for AMA PRA Category 1 Credits™ (rn.ca.gov). Nurses will receive a Certificate of Participation following this activity that may be used for license renewal.

ACCOMMODATIONS
A block of rooms has been reserved at a reduced rate at the Fairmont Sonoma Mission Inn for conference participants on a first-come, first-served basis and may sell out before January 17, 2017. After this date, reservations will be accepted on a space available basis and at regular resort rates.

Room rates are as follows:
<table>
<thead>
<tr>
<th>Room Type</th>
<th>Room Rate Friday 2/10/17</th>
<th>Room Rate Saturday 2/11/17</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fairmont Rooms</td>
<td>$169.00 per night*</td>
<td>$199.00 per night*</td>
</tr>
<tr>
<td>Deluxe Rooms</td>
<td>$219.00 per night*</td>
<td>$249.00 per night*</td>
</tr>
<tr>
<td>Junior Suites</td>
<td>$349.00 per night*</td>
<td>$379.00 per night*</td>
</tr>
<tr>
<td>Mission Suites</td>
<td>$419.00 per night*</td>
<td>$449.00 per night*</td>
</tr>
</tbody>
</table>

*Plus Taxes, California Tourism Fee, and Resort Fees per night.

Room reservations should be made directly with the Fairmont Sonoma Mission Inn, or as early as possible. Please mention “Stanford Practical Pediatrics Group” to receive the group rate. Please call the hotel directly at call (800) 441-1414 or online at https://resweb.passkey.com/go/stanfordchildrenshealth2017. For driving directions and maps to the Fairmont Sonoma Mission Inn, please visit www.fairmont.com/sonoma/.

REGISTRATION FEE:
Registration fee includes tuition, course materials, certificate of participation, continental breakfast and lunch

$300 Physicians
$225 NP/Nurses/AHP

TYPE OF PAYMENT:
□ Credit Card (Amex, Visa, and MC only) – Register online at www.cme.stanfordchildrens.org
□ Check made payable to the Stanford Children’s Health CME

Please register online and pay by credit card or complete this form and fax or mail with payment to:
Stanford Children’s Health CME
725 Welch Road, MC 5517, Palo Alto, CA 94304 • Tel: (650) 498-6757
Fax: (650) 497-5738 • email: lpchcme@stanfordchildrens.org
Contact: Lucy Garcia, Coordinator CME

Stanford University School of Medicine is committed to ensuring that its programs, services, goods and facilities are accessible to individuals with disabilities as specified under Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Amendments Act of 2008. If you have needs that require special accommodations, including dietary concerns, please contact the CME Conference Coordinator.

Tell a colleague. To register online go to cme.stanfordchildrens.org