**WHAT IS MELANOMA?**
Melanoma is the most dangerous type of skin cancer. Indicators include a change in shape or color to an existing mole or a new lump on the skin that looks unusual.

87,110 new cases of melanoma are expected to be diagnosed in the U.S. in 2017.

**MORE CASES EVERY YEAR**
For the last 30 years, the rate of occurrence for melanoma has risen.

**CHECK YOURSELF MONTHLY**
Anything new or different about your skin? Look for a change in the size, shape, color or elevation of an existing mole or check whether it looks different from other moles or feels itchy, hard, bumpy, swollen or tender to the touch.

**VISIT A DERMATOLOGIST**
If you see any unusual skin changes, be sure to visit your dermatologist.

**SPRAY VS. LOTION OR CREAM**
It’s preferable to use a lotion or cream over sprays because it provides more even coverage, is easier to see and lasts longer.

**COVER UP BECAUSE CANCER IS NO JOKE**

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