**Vision**

“As a children’s hospital, we have the responsibility to provide the healthiest environment possible for our patients, their families and our employees, and to lead our community in modeling healthy practices.”

– Christopher Dawes, CEO

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**We Are Health**

Healthy Hospital Initiative

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**Green**

- Resource conservation
- Waste and hazardous waste minimization
- Composting and recycling
- Green purchasing
- Water-efficient systems
- Green cleaning programs
- Mercury free
- Mass transit passes

**Built Environment**

- Environmentally friendly building design
- Walking paths
- Sustainable design practices - onsite water collectors, native vegetation, wind turbines, EV charging stations, and comprehensive recycling programs.

**Nutrition Environment**

- Policy
  - Food, beverages, vending, meetings, events, gifts, inpatient

- Product
  - New, more healthful products
  - Eliminate sugary sweetened beverages
  - Eliminate high fat, highest calorie foods
  - Reduce 100 calories or less
  - More healthful kids menu
  - Produce market
  - Locally grown and organic food
  - Reduce portion size
  - Free tap water

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**Employee Wellness**

**Physical**

- Biometric screenings
- Walking groups
- Energy, fitness and healthy living classes, seminars, webinars

- Wellness coaching
- Walking maps
- Take the stairs signage
- Ride to Work Campaign
- Discount at local gym
- Employee smoking cessation program
- Health assessment

**Emotional**

- Employee Assistance Program with referral to licensed professionals

**Financial**

- Employee and financial services

**Workplace Safety**

- Comprehensive Environment of Care Program

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**Success Principles**

- Uncovering CEO leadership and support
  - Involve key stakeholders from the beginning
  - Executive leaders, human resources, marketing, physicians, general services, facilities, family advocacy council

- Developing marketing and communications plan
  - Feature patient and employee stories
  - Appeal to our responsibility as a children’s hospital to model health

- Build support from grass roots constituencies
  - Start from our strengths

- Engage physician and nursing champions
  - Build community partnerships
  - Be on the lookout for opportunities for change

- Publicly acknowledge change agents
  - Identify quick wins to create momentum

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**Wellness Team**

- Human Resources
- Marketing and Communications
- Food Services
- Sustainability
- Community Benefits
- Government Relations
- Strategy

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**For More Information**

Please contact Karen Klamby at klamby@phl.org