



Words From Our President and CEO



"We join forces with proven area nonprofits to promote good health throughout our community." At Stanford Children's Health, we are proud to partner with local leaders and area nonprofit organizations to improve the health of our community through our Community Benefits program.

In our most recent fiscal year (2020), Stanford Children's Health invested nearly \$240 million in services and activities to improve the health of our neighbors through charity care, health education, community health improvement, safety programs, advocacy for positive social change, and more.

This year, we granted 19 nonprofits nearly \$2 million to improve all aspects of health for families living in the communities we serve. Partnering with local nonprofits to serve our community with empathy and compassion is a privilege, and we are honored to make this commitment.

As you know, 2020 brought unique challenges. From a global pandemic to a national reckoning on racism and equality, this year was difficult for many. I am inspired by the large numbers of physicians, nurses, and support staff who contributed to our rapid and safe COVID-19 response—both in our hospital and in the community. Because of our deep community partnerships, we were able to respond quickly to unanticipated community needs, including food insecurity and virtual health services.

In addition to the challenges noted, our community is confronting social unrest caused by ongoing systemic injustice faced by people of color, as well as members of other marginalized communities. The peaceful demonstrations that we have seen both in our community and globally reinforce the need for a continued focus on racial justice both at Stanford Children's Health and in the communities we serve.

We believe that enhancing our collective and individual understanding and acceptance of diversity, equity, and inclusion will provide all of us with increased opportunities to do our best work; and it will create a culture of respect for our patients, families, and colleagues, and the communities we serve.

Every three years, the Community Benefits program establishes health initiative priorities to guide our community health improvement efforts. Currently, we are positively influencing childhood obesity and diabetes rates, access to health care, maternal and newborn health, and the social and emotional health of our youth.

I invite you to review this report to learn more about our partnerships and the very important programs that help so many.

Sincerely,

Paul A. King President and CEO Stanford Children's Health

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About Community Benefits

For more than 25 years, Lucile Packard Children's Hospital Stanford has been committed to improving the health of our community. As our organization grows, we expand and deepen our Community Benefits programs and services.

As part of that original commitment, we provide direct health care services to some of our community's most vulnerable members, and we partner with government and local community-based organizations to fund programs that improve the health of our community. We find strength in numbers, which better equips us to meet the diverse needs of the communities we serve. Our annual Community Benefits Report describes this work over the previous fiscal year; it also describes our strategies to achieve improved community health over the coming year.

We are driven to provide exceptional Community Benefits to all the communities we touch, whether in our primary hospital service area or in our growing network service area. Creating healthy communities and helping children and families thrive is paramount to our organization's vision and mission.

Community Benefits is part of our larger community engagement efforts that strive to create powerful partnerships in the communities we serve. We join forces with countless organizations to increase our reach and provide care beyond our doors. As part of the Community Benefits program, we partner with human service and nonprofit agencies to carry out our four, prioritized health initiatives, providing them with grants to help advance their work in creating healthy, whole children, adolescents, and families. Our community engagement efforts also include community building, workforce development, advocacy to create positive social change for the families we serve, and health education and prevention.

Financial Assistance to Families and Serving Vulnerable Populations

At Packard Children's we believe that every family is deserving of quality, nurturing care. We are proud to be part of the safety net that provides care to our community's most vulnerable. As part of our efforts to ensure equal access to quality health care, we provide financial assistance to families who qualify and include those efforts in our Community Benefits valuation under the categories of undercompensated costs of medical care and charity care costs.

To read more about our financial assistance programs, please visit financialassistance.stanfordchildrens.org.

Despite living in one of the wealthiest regions in the country, many children and families in our community still struggle, and they go without necessary health care services and community support. We know that there are structural factors and conditions that impact health status for members of our community—such as socioeconomic status, education, employment, and social support. Now, more than ever, we are working to address these social determinants of health for all people, regardless of financial means, race, or religious beliefs.

"Partnering with proven nonprofits who have their finger on the pulse of the community empowers us to make a deeper impact on meeting the health needs of the families that we serve."

-Joey Vaughan, Packard Children's Manager of Community Partnerships and Community Benefits

Giving Back

In 2020, Lucile Packard Children's Hospital Stanford engaged in **Community Benefits** services and activities to improve the health status of infants, children, adolescents, and expectant mothers, and to provide care beyond our hospital walls.

Total net value of quantifiable benefits provided to the community:

\$239,700,617



6 | Strength in Numbers

Our Community Investment

Financial assistance and charity care: \$203,928,078



Health professions education: \$23,608,706

• Charity care: \$1,235,523

- · Resident physicians, fellows, medical student education costs (excludes federal CHGME reimbursement)
- Nurse and allied health professions training
- Pediatric Advocacy program
- Perinatal outreach and consultation services

Community health improvement: \$4,137,257

- Center for Youth Mental Wellness
- Care-A-Van for Kids
- Child Life and Creative Arts
- Child safety programs
- Community health education programs
- HEAL program •
- Hospital School
- Housing support
- Mental Health Dissemination and Innovation Initiative
- Mobile adolescent health services—Teen Van
- Pediatric Weight Control program
- Peninsula Family Advocacy program
- Practical Assistance for Families
- Project Safety Net and HEARD Alliance



- Care Coordination Liaisons
- Suspected Child Abuse and Neglect Team

Financial and in-kind contributions: \$1,663,172

- Community clinic capacity building and support
- Community Health Improvement Grants
- Nonprofit sponsorship support

Community-building activities: \$3,886,519

- Advocacy for children's health issues
- Marguerite Shuttle
- Economic development activities
- Service club activities
- Support for community emergency management
- Workforce development efforts



• Includes undercompensated costs of medical services for patients enrolled in Medi-Cal, out-of-state Medicaid,

and other means-tested government programs (Healthy Kids, CCS, CHDP, etc.): \$202,692,555

Community Benefits operations: \$402,221

- Dedicated Community Benefits staff
- Reporting and compliance costs
- Training and staff development

About Our Health System

What started as a freestanding community hospital has grown into one of the most technologically advanced and family-friendly children's hospitals in the nation, supported by a world-class network of primary and specialty care locations. Enhanced by our relationship with Stanford Medicine and made possible through the support of the Lucile Packard Foundation for Children's Health, Stanford Children's Health is dedicated to healing humanity through science and compassion, one child and family at a time.

Stanford Children's Health

Lucile Packard Children's Hospital Stanford

Stanford Children's Health, with Lucile Packard Children's Hospital Stanford at its center, is the largest health care network in the San Francisco Bay Area-and one of the few in the country-exclusively dedicated to children and expectant moms. Our physicians and health care teams offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care, at more than 65 Northern California locations, including specialty service locations, general pediatric and obstetric practices, partnerships with community hospitals, and regional centers.

As a top-ranked children's hospital by U.S. News & World Report, we are a leader in providing world-class, nurturing care and achieving extraordinary outcomes in every pediatric and obstetric specialty. Thanks to our academic affiliation with the Stanford University School of Medicine, we have some of the most innovative minds in medicine, science, and research working to develop groundbreaking advances and new discoveries.



The Lucile Packard Foundation for Children's Health works in alignment with Stanford Children's Health and the child health programs of Stanford University. The foundation's mission is to elevate the priority of children's health and to increase the quality and accessibility of children's health care through leadership and direct investment. The Lucile Packard Foundation for Children's Health works to improve the health and well-being of children and expectant mothers by fundraising on behalf of Lucile Packard Children's Hospital Stanford and child health programs at the Stanford University School of Medicine.

Stanford MEDICINE

Stanford Medicine integrates research, medical education, and clinical health care at its three enterprises-the Stanford University School of Medicine, Stanford Health Care, and Stanford Children's Health. The Stanford University School of Medicine is the West Coast's oldest medical school and a worldwide leader in patient care, education, research, and innovation. Lucile Packard Children's Hospital Stanford, the centerpiece of Stanford Children's Health, proudly serves as the pediatric and obstetric teaching hospital of the Stanford University School of Medicine.



Bringing together breakthrough scientific research and the best minds in medicine to provide compassionate, life-changing care to families in Northern California.



Cancer and Blood Diseases

Our Stanford Medicine physicians and researchers make discoveries that influence and inspire treatments, at home and around the world.



Betty Irene Moore Children's Heart Center

Internationally recognized for offering advanced diagnostic and therapeutic approaches to cardiac care, it draws families from around the globe seeking the best possible care for their children.



Brain and Behavior Center

We are one of the fastest-growing neurology centers in the United States, Our researchers are known for investigating the rarest of childhood neurological cancers.



Children's Orthopedic and **Sports Medicine Center**

Our pediatric orthopedic surgeons, physical therapists, and athletic trainers form a comprehensive team to give kids the foundation for healthy, active lives.



Johnson Center for Pregnancy and Newborn Services

Our physicians provide innovative, extraordinary care for expectant mothers and newborns, and conduct world-leading research.



Pulmonary, Asthma and Sleep Medicine Center

No. 1 in California, the best on the West Coast, and part of the only Northern California children's hospital where the care team performs lung transplants.



Pediatric Transplant Center

We are a national transplant leader in volume of pediatric transplants performed with exceptional outcomes. For more than 25 years, we have performed more than 1,800 pediatric organ transplants.

Centers of Emphasis

bring focused care and expertise in key medical practices, and leadership in their focus areas. In the children's hospitals, we were once again ranked in all 10 Children's Health, with Packard Children's at our core, offers comprehensive clinical services, from treatments for rare and complex conditions to well-child care. We provide care in more than 150 medical specialties.

Our History

Our roots started from a heartfelt gift, and today we reach beyond our hospital walls to continue this tradition of giving through our grants program to better the community as a whole. In 1986, David and Lucile Packard generously donated \$40 million to construct a new children's hospital devoted entirely to the care of children and expectant mothers. The hospital opened in 1991 and was named in memory of our visionary, Lucile Salter Packard. Today, we honor her vision by providing outstanding care and giving back to community nonprofits to strengthen and uplift youth in the communities we serve.



1919 Our beginning

Stanford Home for Convalescent Children is founded to provide a place for children with chronic illnesses to receive care.

1959 Stanford University Medical Center opens

Stanford University Medical Center opens a 420-bed facility in Palo Alto, moving from San Francisco. The "Con Home" strengthens its teaching and research ties to the medical center and begins providing care for more seriously ill children.





1969 Children's Hospital at Stanford opens

The \$5 million, 60-bed Children's Hospital at Stanford opens, replacing the Stanford Home for Convalescent Children, and further expanding its roles in teaching and research.

1986 Construction on new children's hospital begins

David and Lucile Packard donate \$40 million to begin construction on a new children's hospital.



1991 Lucile Packard Children's Hospital at Stanford officially opens its doors to the community

Packard Children's is one of the only children's hospitals in the country to incorporate labor and delivery and newborn nurseries, setting us up to become a national leader in neonatology research and care.

2017 Our expanded hospital opens

The debut of our new hospital building marks the opening of the United States' most technologically advanced, family-friendly, and environmentally sustainable hospital for children and expectant mothers.



2018 The Bonnie Uytengsu and Family Surgery and Interventional Center opens

Our state-of-the-art Bonnie Uytengsu and Family Surgery and Interventional Center includes a collection of the latest and most advanced imaging and surgical technology dedicated to pediatric patients. It allows us to offer the highest-quality, coordinated care available anywhere.

Patient Care Highlights 2020

At Lucile Packard Children's Hospital Stanford, we are proud to provide the best, most nurturing care possible for every patient and family that walks through our doors. This requires providing both top-ranked clinical care and a stellar hospital experience.

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Extraordinary family-centered care is the ultimate goal of our doctors, nurses, and specialized support staff, every single day.

Packard Children's is located on the Stanford University campus in the heart of Silicon Valley. Our growing Stanford Children's Health network and our Community Benefits efforts reach far beyond the hospital walls throughout the San Francisco Bay Area and the greater Pacific Northwest.

> More than **5**, **291** employees **+768** staff

4,486



542,486

7,912 pediatric inpatient stays

Patients from

41 states

5 countries

stanfordchildrens.org | 11

The following goals drive our Community Benefits work:

- Meaningful and sustainable community investment.
- Services that meet the needs of vulnerable populations.
- Partnering to build strong, healthier communities.
- Continued advocacy for children's and maternal health issues.

Determining Community Needs

Our Community Benefits work starts with an exhaustive Community Health Needs Assessment (CHNA) every three years. We collaborate with local public health departments, hospital partners, community-based organizations, and community leaders to conduct the CHNA–while consulting closely with the communities we serve. The CHNA is just the first step in a multiyear strategic investment plan. This report and our existing triennial Implementation Strategy Report outline our CHNA-directed community health improvement strategies.

The data derived from the CHNA process ultimately leads to decisions on how to best use our human and financial resources to improve the health of our community. From the CHNA, we derive our Community Health Initiatives that we center our work around for the coming three years.

2020–2022 CHNA-Derived Community Health Initiatives

Improving access to primary health care services for children, teens, and expectant mothers

In 2020, we started a new three-year grant funding cycle. We are pleased with our initial work on our new fourth health initiative and look forward to the progress we can make in the coming years on all four health initiatives.

View our most recent CHNA at communitybenefits.stanfordchildrens.org.

Awarding Community Health Improvement Grants

Some of our most exciting work is selecting nonprofits and providing funding to carry out our Community Health Initiatives. By partnering with experts in the community already providing related care, we become stronger and deepen our ability to impact health in our community. Our grantees, receiving \$1.9 million from Lucile Packard Children's Hospital Stanford, are located throughout our service area. Their efforts reach well beyond keeping kids physically and mentally healthy; they also serve to elevate socioeconomically sensitive children and their families so they can lead productive, satisfying lives.

Our Community Health Improvement Grants program funds a wide array of programs and projects. In the upcoming "2020–2022 Community Health Initiatives" section of this report, you will find a list of our grantees.

The Four-Step Community Benefits Process

- 1. CHNA is conducted to determine community health needs.
- 2. Community Benefits team analyzes report and implements plan.
- 3. Health initiatives are determined for coming three years.
- 4. Packard Children's partners with local nonprofits to deliver care.

Community Benefits Oversight

The Packard Children's Board of Directors reviews and approves Community Benefits programs, activities, and funding. Our Community Benefits Advisory Council, composed of local community leaders, advises Community Benefits staff throughout the year.

> This report was approved by the full Board of Directors on February 10, 2021.

"When we give people a solid foundation, we help create a healthy community."

-Sherri Sager, Senior Vice President and Chief Government and Community Relations Officer, Lucile Packard Children's Hospital Stanford



Spotlight

Hospital Collaborative Unites Efforts

When large organizations come together under a common goal, they can have great impact. That's the idea behind the Healthy Community Collaborative, a committee of the Hospital Consortium of San Mateo County.

The collaborative was created more than 15 years ago to conduct the CHNA every three years. It includes representatives from most of the hospitals, the health district, and the health department in San Mateo County. It's a way for those most interested in community health to come together for a bird's-eye view of the health of the entire county.

While the CHNA has been the group's unified purpose for several years, they are now changing focus from assessing the county's health to jointly impacting the county's health.

"It's great to identify health needs, but it's really great to take action to address a health need, and do something jointly for the greater good," says Joey Vaughan, Manager of Community Partnerships and Community Benefits at Stanford Children's Health.



The collaborative pooled funding from each member to start a joint funding initiative, putting a large sum of money toward tackling one of the county's greatest health needs—oral health and education. The recipient of the funds in 2020 and beyond is Sonrisas Dental Health, Inc., an established and respected nonprofit. Sonrisas delivers preventive dental care, general and cosmetic dentistry, mobile dental care, and dental education to more than 4,000 children and elderly people across the county.

"By pooling our resources, we are better able to move the needle on disparities around oral health."

–Joey Vaughan, Manager of Community Partnerships and Community Benefits at Stanford Children's Health

2020 Grant Recipients

At Lucile Packard Children's Hospital Stanford, we believe organizations like ours have a duty to go above and beyond providing funding—that's why we offer an extensive grants program to area nonprofit organizations. Each grantee was selected with care. Together, we aligned goals and listed desired impacts for the three-year grant cycle. We empower our grantees to carry out their mission by building deep and authentic relationships, providing expert advice through service on boards and committees, and focusing our work on building ongoing sustainability. By joining forces with our grantees, we move the needle on health needs in our community far beyond what we could ever do alone.

2020 Community Health Improvement Grant Recipients

- Acknowledge Alliance
- Adolescent Counseling Services
- Fresh Approach
- Gardner Packard Children's Health Center
- Health Care Alliance for Response to Adolescent Depression (HEARD)
- Legal Aid Society of San Mateo County
- March of Dimes

- MayView Community Health Center
- My Digital TAT2
- Puente
- Ravenswood Family Health Center
- Santa Cruz Community
 Health Centers
- School Mental Health and Adolescent Suicide Prevention program
- Sonrisas Dental Health, Inc.

- Stanford Center for Youth Mental Health and Wellbeing
- Stanford Early Life Stress and Pediatric Anxiety program
- Stanford Pediatric Advocacy program
- Strengthening Connections for Families
- Teen Success Inc.

Special Grants

Awarded in 2020

To help our grantees adjust to the unique challenges of the pandemic, we made an additional investment of \$200,000. These special grants empowered grantees to deliver services virtually, distribute emergency supplies to the families they serve, and maintain their staff.

"Thanks to our behind-thescenes work of building deep relationships with our nonprofit partners, we were able to respond quickly to needs as they presented themselves," says Melissa Burke, Director of Community Relations.

A Challenging 2020 Sparks Innovations

The year 2020 brought unique challenges. As a nation, we experienced the first wave of the COVID-19 pandemic. This caused economic hardships, especially for those who earned lower incomes. Next, racial justice came to the forefront, with George Floyd's death at the hands of police officers in Minneapolis, sparking protest marches nationwide. Finally, fires raged throughout California, starting in the late summer. These challenges magnified inequities around social determinants of health and affected some people more than others. The silver lining was the response of people coming together to help others in the community and enact change to improve our community as a whole.

Feeding Families During the Pandemic

Because we've formed deep partnerships with several organizations throughout the counties we serve, we were able to respond to some of the starkest needs brought forward by the pandemic.

"We quickly created a special COVID-19 grant and invested \$300,000 in community efforts around food insecurity and healthy eating," says Melissa Burke, Director of Community Relations.

Addressing Racial Injustices for Better Health

Despite its hardships, this year brought out the best in us. After George Floyd's death, our resident physicians spontaneously came together to give a unified response in the form of a racial justice rally at Stanford Hospital. One after another, physicians stood up and shared their own stories of racial injustice to a crowd of 800 people. For many, it served as a kickoff for further action on promoting equity and inclusion across our university and hospitals.

"We can't work on social determinants of health without working on racial justice," says Sherri Sager, Senior Vice President and Chief Government and Community Relations Officer.

One deciding factor for giving grants to community organizations is whether they serve people of color, people with lower incomes, and people with less access to opportunities and health care. The underlying theme is equity, and it's relevant now more than ever. We see a trend among our community partners toward increased equality and diversity. A few examples are Fresh Approach, Sonrisas, and Puente.

"Through our community garden in Palo Alto, we bring together people of vastly different backgrounds who work together and connect. In this way, we build equality in our community," says Laura deTar, Executive Director of Fresh Approach.

Sonrisas provides dental services to those who often couldn't afford it otherwise, such as undocumented workers. The program helps families sign up for Medi-Cal so that the whole family can receive health and dental care, not just the children. Puente, another partner, runs a multiservice community center that serves 164 square miles of unincorporated San Mateo County, bringing bilingual primary health care to children and women along with exercise programs, cooking classes, health fairs, and more in an effort to create a healthy, sustainable, and inclusive community.

Promoting All-Around Health, for Everyone

Health goes well beyond the physical. There are certain determining factors that have been proven to create better health in families. These include a stable home, safe neighborhoods, clean water, healthy food, equal opportunities for living-wage jobs and college educations, and access to health care. These social determinants of health are what drive our Community Benefits work. We know that Black and brown families, and those with lower incomes, are less likely to have all the needed factors for good health. That's why we partner with more than 30 nonprofit organizations to deliver services to close the gap and create greater overall health for everyone in the Bay Area.





2020–2022 Community Health Initiatives

Through our Community Health Needs Assessment (CHNA), conducted in San Mateo and Santa Clara counties, we prioritized local health needs and identified areas of improvement, resulting in our three health initiatives. Local public health departments, nonprofit organizations, hospital partners, and community leaders—with their fingers on the pulse of the community gave valuable input. For each health initiative, we established a strategy, proposed actions, and anticipated impacts.



Improve Access to Primary Health Care Services for Children, Teens, and Expectant Mothers

Everyone deserves access to primary health care when they need it. We selected this health initiative to bring equality to primary care access and ensure that individuals receive the care they need close to home. Through our partnerships, we are strengthening comprehensive medical homes (primary care clinics) and increasing access and services for children, youth, and expectant mothers.



Prevent and Treat Pediatric Obesity

Nationwide, childhood obesity is a pressing concern, and it is no different in our communities. This initiative aims to reduce the prevalence and severity of overweight and obese children. Our partners offer evidence-based clinical treatment programs to children and families and bring accessible prevention programs into schools. We also join in advocacy efforts to reduce childhood obesity in the Bay Area.

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Improve the Social, Emotional, and Mental Health of Children and Youth

Mental health is equally important as physical health. Our assessment revealed a lack of access to mental health services in nearly all of the communities we serve. Suicide rates, depression, and substance abuse are on the rise in select youth populations. In response, we are increasing access to mental health services by removing barriers to care and providing prevention services for children and youth.



Improve the Health of Infants and New Mothers

Having a strong start sets the stage for a healthy life. Statistics show health disparities for certain groups of mothers and infants, including low birth weights among infants of Asian and African ancestry and high rates of teen births among Latinx populations. By supporting our community partners, we are increasing access to health care to infants and new mothers.

Improve Access to Primary Health Care Services for Children, Teens, and Expectant Mothers

Why It Matters

Quality, accessible, and affordable health care is critically important for a child's physical and mental health. Yet, care access and delivery are driven by socioeconomic conditions, such as the social determinants of health, making it hard for some children to receive regular care. Optimal health care should occur within a medical home that's family centered, comprehensive, and accessible. When children receive regular care, they are more likely to stay on track developmentally, miss less school, and adopt healthy lifestyle habits. In short, they have a better quality of life.

What the Research Says

- Low-income, vulnerable children are much less likely than higher income children to have a well-child visit annually.
- There's a shortage of primary and specialty practitioners who take certain insurances, such as Medi-Cal.
- Barriers exist that limit access to care, including long wait times, linguistic isolation, and transportation challenges.
- More than half of children in California lack a medical home, which is higher than the nationwide average.
- Ethnic disparities exist with health care insurance and access.





How Many Served:

More than 18,016 care individuals served for physical health and dental health

Who We Served:

Youth ages 0 to 24 and expectant mothers

Our 2020 Investment: \$1,863,671

Number of Programs: 9

Years Funded: 2010–2022

Our Solution

- Partner with community nonprofits to provide health care services at neighborhood clinics (medical homes).
- Bring health care and oral health care to select neighborhoods and schools.
- Increase access by supporting innovative approaches including telemedicine, after-hours care, etc.
- Increase access for expectant mothers through community health clinics and health programs that address barriers to care.
- Advocate for health care policy change at local, state, and national levels.



Partner Programs That Improve Health Care Access

In 2020, Lucile Packard Children's Hospital Stanford supported the following programs to expand health care access to our community.

Care-A-Van for Kids

Care-A-Van for Kids is a no-cost transportation service for low-income children and families receiving medical treatment at Packard Children's with no reliable means of transportation. Care-A-Van for Kids collaborates with community transportation programs to expand access for low-income patients who travel a long distance and even to out-of-state families.

Our investment: \$144,025 Individuals served: 396

Gardner Packard Children's Health Center

This Federally Qualified Health Center has lowered health care costs and increased access to services for uninsured and underinsured children in our primary service area. Services include general pediatric care; comprehensive treatment including immunizations, complete physical exams, and acute illness and injury care; health education; social services assessment and assistance; mental health counseling; and nutrition counseling.

Our investment: \$106,922 Individuals served: 1,700

MayView Community Health Center

MayView operates three clinics in the cities of Palo Alto, Mountain View, and Sunnyvale and provides primary health care to low-income people from all cultural and ethnic backgrounds. MayView is an essential health care safety net and medical home regardless of ability to pay. It provides prenatal and pediatric care to over 6,000 patients, in more than 20,000 visits per year.

Our investment: \$75,000

Mobile Adolescent Health Services: Teen Van

Stanford Children's Health provides expert care for our community's high-risk youth ages 10 to 25 through the Mobile Adolescent Health Services program—youth who rely exclusively on the Teen Van for their primary and mental health care. The multidisciplinary staff provide free-of-charge care that includes family planning, pregnancy and STD testing, immunizations, nutrition, and counseling.

Our investment: \$822,724 Individuals served: 1,285



Peninsula Family Advocacy Program

The Legal Aid Society of San Mateo County's Peninsula Family Advocacy Program (FAP) improves the well-being of lowincome expectant mothers and their families. FAP provides no-cost legal representation, advocacy, and education to address underlying causes of poor health. FAP assists community members with medical insurance, financial issues, housing, domestic violence, and enrolling in public benefits and educational programs.

Our investment: \$90,000 Individuals served: 6,873

Puente

In the San Mateo County South Coast communities of Pescadero, La Honda, Loma Mar, and San Gregorio, Puente is the only community resource center. Through a multitude of programs, Puente advocates for its community and leverages resources that foster economic prosperity and security as well as promote individual and community health and wellness.

Our investment: \$110,000 Individuals served: 929

Ravenswood Family Health Center

Our long-standing partnership with Ravenswood Family Health Center, a Federally Qualified Health Center, spans multiple services, including pediatric medical and dental visits. By leveraging our financial support and human capital, Ravenswood Family Health Center has been able to expand its culturally competent pediatric services and build capacity for uninsured or underinsured children and mothers in our community.

Our investment: \$355,000 Individuals served: 6,757

Sonrisas Dental Health, Inc.

Dental health has long been a challenge for low-income families. By partnering with Sonrisas beginning in FY2020, we helped hundreds of children access oral health care. Our dollars expanded Sonrisas' school program to screen elementary-aged children for dental needs, distribute oral health kits, provide dental education, and deliver preventive and acute dental care.

Our investment: \$50,000 Individuals served: 330

Santa Cruz Community Health Centers

Through the Santa Cruz Women's Health Center and the East Cliff Family Health Center, Santa Cruz Community Health Centers provide comprehensive primary care services to all ages, genders, ethnicities, abilities, and sexual identities and orientations, regardless of ability to pay. Santa Cruz is driven by a commitment to social justice and access to health care as a human right.

Our investment: \$110,000 Individuals served: 142 The Teen Van provides free-of-charge multidisciplinary care to high-risk kids and young adults ages 10 to 25 in Santa Clara, San Mateo, and San Francisco counties.



Pivoting for the Pandemic

When the pandemic closed schools in March across the Bay Area, the Sonrisas team had to get creative to deliver their oral health education virtually and distribute their oral health kits in a new way. The solution? Aligning with the school's hot lunch drive to hand out Toothbrush to Go kits, which included a flyer inviting families to participate in virtual web-based oral health presentations called Healthy Smiles Across the Miles.

A Deeper Look: Sonrisas Dental Health, Inc.

Thanks to Lucile Packard Children's Hospital Stanford's Community Benefits funding, 6-year-old Gabriela can eat properly, smile without shame, and, best of all, go through her day without pain. Gabriela and her family recently moved to San Mateo County from Honduras, and she attends the latest school to receive oral health screenings and education from Sonrisas Dental Health, Inc., a nonprofit that serves the dental needs of low-income families in San Mateo County. During Gabriela's oral exam, the hygienist saw signs of extensive decay and infection and referred her for care at the San Mateo clinic, one of two in the Bay Area.

"Gabriela had abscesses on her lower molars, and her other teeth were significantly broken down. Despite being in severe pain, she was very cooperative and delightful," says Dr. Judyth Lee, one of Sonrisas's pediatric dentists.

The Community Benefits grant allowed Sonrisas to add Gabriela's school to those receiving school screenings and education. In 2019, Sonrisas visited nine schools and screened 855 kids for dental needs. With screening comes education and an oral health kit, which includes a toothbrush, paste, floss, and a two-minute timer. If kids need care, they are scheduled at the clinic. "Close to 50% of the kids we screen need dental care, and about 6% have visible decay, like Gabriela," says Tracey Carrillo Fecher, CEO. "It's so important to help these kids achieve oral health, because untreated dental pain is a leading cause of chronic school absence.

"Our school programs build knowledge of dental health in families, and also in the community as a whole. We're seeing this positive trend in the communities we serve," Fecher adds.

The school outreach program is just one of the center's many valuable services. The equivalent of five full-time dentists take care of the dental needs of thousands of families who call Sonrisas their dental home, providing cleanings, fillings, root canals, crowns, dentures, treatment for gum disease, sedation dentistry, and specialists. A mobile unit brings dentists and hygienists to farmworkers. Seventy percent of patients are low income.

According to Fecher, the Community Benefits grant allowed them to screen an extra 300 children, distribute 300 more oral health kits, and treat 39 new pediatric low-income patients. One, of course, was sweet, beautiful Gabriela (photo at right).

"Our clients often live paycheck-to-paycheck, and many forgo going to the dentist because of cost or the worry of missing work." –*Tracey Carrillo Fecher*, *CEO*



Sonrisas Dental Health, Inc., 2020 Highlights

1,161 visits for dental care by children

65 new patients with dental homes

582

students received virtual oral health education



Prevent and Treat Pediatric Obesity

Why It Matters

Childhood obesity occurs when a child is well above the healthy weight for his or her age and height. Multiple factors often contribute to obesity, including genetics, underlying medical issues, family models, poor nutrition, lack of exercise, and the low availability of fresh food. Childhood obesity often leads to health problems that were once confined to adults, such as diabetes, high blood pressure, and high cholesterol. It can also lead to poor self-esteem and depression. For children and adolescents, proper nutrition promotes their optimal growth and development and is associated with improved cognitive function, reduced school absenteeism, and improved mood.

What the Research Says

- Food insecurity and obesity often coexist because both are consequences of economic and social disadvantage. Food insecurity is higher in both San Mateo and Santa Clara counties versus the state average.
- Both counties have significantly more fast food restaurants and fewer grocery stores per 100,000 people than the state average.
- Both counties have substantial ethnic disparities in pediatric overweight numbers, with a higher number of Latinx and African ancestry youth.



How Many Served: 9,732 children and family members

Who We Served: Youth ages 0 to 18

Our 2020 Investment: \$641,616

Number of Programs: 2

Years Funded: 2014–2022

Our Solution

- Provide health education on healthy eating and exercise among children and adolescents.
- Expand access to free and low-cost healthy food and physical activities in the communities we serve.
- Participate in collaboratives and partnerships to promote healthier communities.
- Support programs that reduce screen time among youth.



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Diabetes and Obesity

Diabetes is closely tied with obesity. CHNA research found that diabetes is a top health need in San Mateo and Santa Clara counties. Those working to lower obesity rates in children have expressed concern over the rising number of children and youth being diagnosed with diabetes. For this reason, we added diabetes to this health initiative for 2020– 2022, with a goal of lowering the number of children diagnosed with type 2 diabetes in our community.

Partner Programs That Reduce Obesity

In 2020, Lucile Packard Children's Hospital Stanford supported the following programs to address childhood obesity.

Fresh Approach

Healthy weight starts with a healthy diet. This innovative nonprofit collaborates with area farmers to bring locally grown produce, nutrition education, and gardening skills to Bay Area communities in the form of farmer's markets, community gardens, and cooking classes across six Bay Area counties. Our partnership starting in FY2020 supports all programs, making a direct impact on food access and food insecurity in our communities. In 2020, we provided an extra emergency grant to Fresh Approach to quickly deliver food to families who experienced food insecurity due to financial impacts of the COVID-19 pandemic.

Our investment: \$100,000 Individuals served: 9,584

Pediatric Weight Control Program

A nationally recognized, evidence-based initiative, the Packard Children's Pediatric Weight Control program is a family-focused, 26-week behavior modification program for overweight children and their families. Insurance plans do not yet reimburse for weight management programs, so families pay out of pocket. In response, Packard Children's empowers families to apply for partial or full financial support based on need. The program has been successful, with over 97% of children completing the entire program. Eighty-nine percent of children and 84% of their parents saw a significant reduction in weight.

Our investment: \$541,616 Individuals served: 148



"There's a huge connection between food injustice and racial injustice. Having equal access to fresh, healthy food can change individual outcomes."

–Laura deTar, Executive Director, Fresh Approach

A Deeper Look: Fresh Approach

Building healthy communities, one carrot at a time. That's the driving mission of Fresh Approach, a nonprofit dedicated to improving access to healthy food in Bay Area communities in both Santa Clara and San Mateo counties. With five programs, they provided fresh fruit and vegetables to more than 20,000 people in 2019. They're changing access, and they're doing it with much more than carrots.

Last year alone, Fresh Approach distributed \$145,730 in fresh, locally grown produce via their farmers' market, mobile farmers' market, gardening programs, cooking classes, and food voucher matching programs. Fresh Approach partners with area farmers to ensure that food is fresh and locally sourced.

To encourage equal access to fresh food, the nonprofit gives a 50% discount to customers who participate in state programs such as CalFresh (SNAP), WIC, SSI/SSDI, and Medi-Cal. Matching programs further efforts to increase access to freshly grown food. For example, the Market Match and WIC programs give low-income shoppers a dollar-to-dollar match of up to \$20 per day at participating farmers' markets. Fresh Approach expects to match close to \$50,000 worth of food in 2020. "We are seeing a huge increase in unique customers using their CalFresh dollars at farmers' markets," says Laura deTar, Executive Director. "Plus, low-income shoppers are coming back because fresh food tastes better and lasts longer."

Fresh Approach's community garden grows much more than food. It also grows community engagement and connections among people from all life circumstances. Through workshops, volunteer workdays, and community resources, they equip families with the skills and means to grow their own fresh fruits and vegetables. Free Veggie RX classes use fresh produce to teach participants about nutrition while they learn new recipes, and a new compost program rewards people who collect food scraps in a bucket, which they bring back and forth to the farmers' market.

"It's really exciting. We diverted 1.5 tons of food waste from the landfill in the first six months," deTar adds.

During the pandemic, Fresh Approach has played a major role in helping deliver food to a surge of new people seeking food services due to lost income. By joining forces with other nonprofits and local farms, they formed the Farm Fresh Food Relief Emergency Food Hub. The collaborative has delivered over 3,000 pounds of fresh local produce weekly to Bay Area families in need. Now that's a big bunch of carrots.





Fresh Approach Highlights 2020

21,115 people who received fresh fruit and vegetables

73% customers who experience

low incomes

1,710 hours donated by 321 volunteers

81% program participants who reported increased fruit and veggies consumption

Improve the Social, Emotional, and Mental Health of Children and Youth

Why It Matters

Mental health and well-being is key to personal health, satisfaction, and the ability to function in society. Substance abuse, chronic disease, bullying, and financial troubles can all affect mental health and personal well-being. Positive mental health is essential to personal well-being, family and interpersonal relationships, good physical health, and the ability to contribute to the community or to society.

What the Research Says

- In San Mateo County, bullying and cyberbullying statistics among youth are higher than the state average.
- In San Mateo County, nearly two in five adolescent girls and almost one-quarter of adolescent boys report having suicidal thoughts.
- In Santa Clara County, suicidal ideation among high schoolers is higher than the state average.
- Both counties report students of color experiencing depressive symptoms at higher rates than white or Asian students.



How Many Served: More than 10,000 children and family members

Who We Served: Youth ages 0 to 18

Our 2020 Investment: \$913,650

Number of Programs: 7

Years Funded: 2010–2022

Our Solution

- Expand access to programs and counseling to improve mental health and reduce stress.
- Support school-based interventions to improve school climate and reduce bullying.
- Increase coordination of behavioral health care and physical health care among providers, educators, and social workers.
- Support programs to prevent domestic violence and increase healthy relationships.
- Participate in collaboratives to address mental health and advocate for mental health parity legislation.



Partner Programs That Improve Mental Health

In 2020, Lucile Packard Children's Hospital Stanford supported the following programs to improve behavioral health in children and youth.

Acknowledge Alliance

Acknowledge Alliance promotes lifelong resilience in children and youth, and strengthens the caring capacity of the adults who influence their lives. Acknowledge Alliance serves K-12 schools in the San Francisco Bay Area, integrating resilience into all levels of learning by: mentoring educators, counseling at-risk youth, and teaching social and emotional learning lessons for the whole classroom.

Our investment: \$50,000 Individuals served: 2,615

Adolescent Counseling Services

Adolescent Counseling Services (ACS) provides youth and young adults with individual and group counseling, psychotherapy, substance abuse assessment and treatment, and LGBTQQ+ support groups and education in Santa Clara and San Mateo counties. Our partnership began in FY2020, and an additional emergency grant in 2020 helped the nonprofit maintain staff and bring virtual counseling and services to youth during the pandemic.

Our investment: \$110,000 Individuals served: 6,875

Hospital Educational Advocacy Liaisons (HEAL)

Children with chronic illnesses sometimes face cognitive effects of their illness and treatment. Returning to a semblance of "normal" is critical for a medically fragile child's optimal adjustment. We created the HEAL program, staffed by educational professionals, to help address educational care of children by optimizing success in learning—despite limitations—by educating students, parents, and school staff about their unique needs.

Our investment: \$363,050 Individuals served: 240

The Mental Health Dissemination and Innovation Initiative

The Mental Health Dissemination and Innovation Initiative's activities focus on research into biological and sociological risk factors for stress vulnerability, aiming to prevent the outcomes of traumatic events in young children and adolescents, and to mitigate these effects in youth already experiencing functional impairment. The initiative develops and disseminates innovative treatments and interventions for youth with a focus on community engagement.

Our investment: \$110,000



My Digital TAT2

My Digital TAT2 is addressing how to build healthy habits, critical thinking, and thoughtful online behavior in order to integrate technology into children's lives in a constructive way. As families and communities face this world full of new tools, apps, rules, and challenges, My Digital TAT2 partners with them to encourage more responsible technology use.

Our investment: \$50,000 Individuals served: 1,012

Project Safety Net and Health Care Alliance for Response to Adolescent Depression (HEARD)

These two community efforts improve youth well-being. Project Safety Net implements an effective, comprehensive mental health plan for youth in Palo Alto. Focusing on education, prevention, and intervention, the collaborative increases help-seeking behaviors and builds connections between peers and caring adults who provide a safety net. HEARD helps prevent crisis situations and intervenes when they arise. Child psychiatrists, nonprofit agencies, and school psychologists increase awareness of mental disorders, decrease stigmas, and increase access to treatment.

Our investment: \$110,000

Stanford Center for Youth Mental Health and Wellbeing

Stanford is creating a model for the country to better support young people as they transition to adulthood and realize their full potential. Clinical and research experts within the Stanford Department of Psychiatry and Behavioral Sciences laid the groundwork for this initiative, which provides early mental health support, self-regulation tools, school mental health guidance, and suicide prevention. This innovative project is creating new approaches to mental health for youth.

Our investment: \$120,600

"Where there's support and validation, there's strength."

-Dr. Phillippe Rey, Executive Director, Adolescent Counseling Services The Community Benefits grant supports all of the organization's efforts. A special grant helped the program pivot and continue services during the pandemic.



A Deeper Look: Adolescent Counseling Services

Dr. Phillippe Rey's destiny to lift youth up out of pain, confusion, and struggle was set when he was 12 years old. A stranger who walked along his path to school every day chatted with him and showed him that he wasn't invisible by listening and taking an interest. Today, as Executive Director of Adolescent Counseling Services, Rey says he is that woman for disenfranchised youth who seek services from the program.

"We look at youth who are struggling, and we say, "We hear you, we love you, and we want to support you to help you stick around one more day," says Rey.

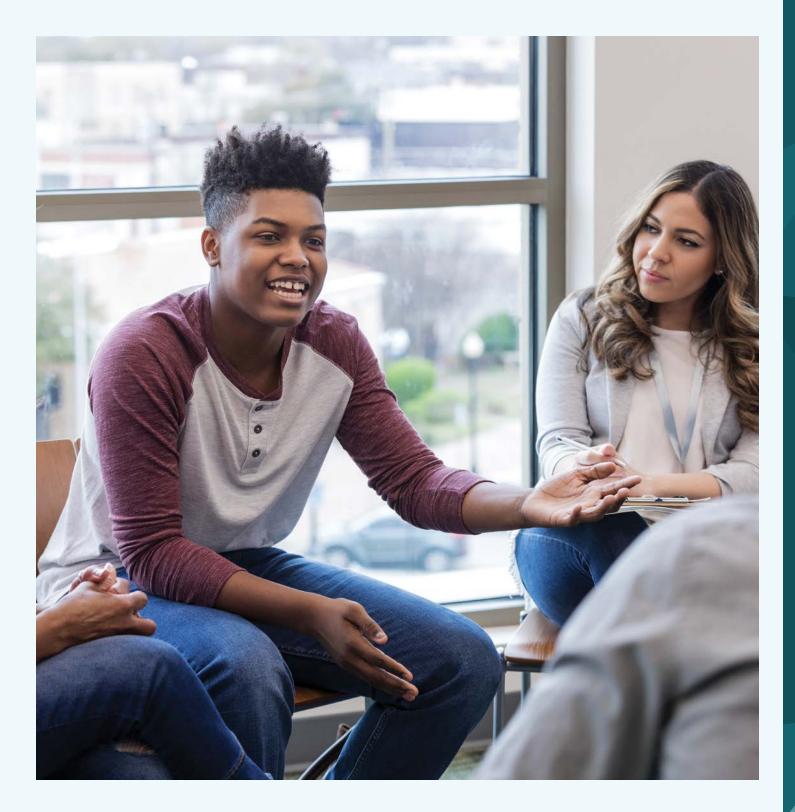
Adolescent Counseling Services (ACS) provides individual and group counseling, psychotherapy, substance abuse assessment and treatment, LGBTQQ+ groups, support for youth ages 10 to 25, and education on mental health in Santa Clara and San Mateo counties. The agency also serves as a training site for future counselors and therapists.

Its accessible programs bring counseling to kids on middle school, high school, and college campuses and via after-school and evening hours. The well-respected agency has changed the lives of thousands and thousands of youth since opening its doors more than 45 years ago—including the life of Rose. At age 14, Rose had developed extreme anxiety, fear for unknown reasons, and nightmares. She lived in fear that a school shooter would enter her school. Counselors determined that Rose had PTSD, due to early childhood trauma of witnessing her mom become a frequent victim of domestic violence. Rose and her counselor worked together for two years. Today, the previously shy, afraid Rose is now feisty, brave, and confident.

"I used to think about dying, like all the time, but I was too scared to act on it," says Rose. "I realize that I don't think about that anymore, and I haven't in a long time. Like, I think I'm actually happy. I think [therapy] fixed me."

COVID-19 hasn't slowed ACS's efforts to continually find new, creative ways to be a lifeline for youth. Since the pandemic started, most counseling takes place virtually. This year, the agency started a support group for parents of teens with substance abuse issues, and they have more parents logging in and participating than before shelter in place. Soon, they will add another school to their on-campus counseling services.

"While our main focus is supporting youth through counseling, we also educate the community on youth issues," says Jennifer Pagano, foundation and corporate grants officer. "For example, we go into schools and companies and raise awareness on how to be an ally for LGBTQQ+ youth."



ACS Highlights in 2019–2020

6,875 youth who received services

97% LGBTQQ+ youth who feel more connected

73% youth who increased their coping skills



Improve the Health of Infants and New Mothers

Why It Matters

A healthy life starts with a healthy pregnancy. When young mothers do not receive adequate prenatal care, they are at a higher risk of delivering low-birth-weight infants. Health disparities that arise due to social determinants of health, such as poor access to health care, poor maternal nutrition, and low family income, contribute to these health disparities. Helping young mothers finish school and secure a livable wage, and adopt strong parenting skills, improves the health of both the mother and her child.

What the Research Says

- Health disparities exist for our ethnic residents with low incomes, whose expectant mothers experience less access to prenatal health care and subsequently deliver more low-birth-weight infants. This is especially true for young women of Asian and African ancestry.
- There are high rates of teen births among Latinx and Pacific Islander girls and women in the communities we serve.
- Access to federally subsidized food (i.e. WIC) is lower in both San Mateo and Santa Clara counties than in the rest of the state.
- Annual infant child care costs are substantially higher in both counties compared with the state.



How Many Served: 153 young moms and children

Who We Served: Youth ages 0 to 25

Our 2020 Investment: \$85,000

Number of Programs: 2

Years Funded: 2020–2022

Our Solution

- Partner with a community program to increase care for newborns, infants, and young mothers before, during, and after pregnancy.
- Increase levels of adequate prenatal care by expanding access to health care.
- Provide depression screening programs for pregnant and new teen mothers.
- Expand parenting programs, home visits, and nurse/family partnerships.
- Reduce the risk of infant injuries.



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"Teenage moms get told 'you've messed up, now drop out of school and care for your child.' Our message is the opposite. We say, 'Education is critical to getting a living wage job.' Education and empowerment are key to breaking the cycle of poverty and setting people on a path toward a better life."

-Karin Kelley, Executive Director, Teen Success

Partner Programs That Improve Infant and New Mother Health

In 2020, Lucile Packard Children's Hospital Stanford supported the following programs to improve infant and young maternal health.

Strengthening Connections for Families

This grant was inspired by the San Mateo County Family Health Services (SMC FHS) agency's independent analysis that identified ways to improve the county's home visiting programs and adopt better evidence-based practices. The analysis confirmed that while refer rates are high, the connections to home visiting nurses remains a challenge for the county's home visiting programs in the area. This grant sought to explore ways to improve connections to home visiting programs for families in order to improve disparities around maternal health outcomes.

Our investment: \$20,000

Teen Success, Inc.

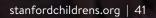
Teen Success, Inc.'s mission is to help underserved teen mothers and their children become educated, self-sufficient, valued members of society. Teen Success, Inc., does this by empowering and inspiring young mothers to reach their full potential in order to break the cycle of poverty for themselves and their children. The program includes one-on-one weekly coaching, a teen mothers peer learning group, and a competitive scholarship program aimed at helping teen mothers pursue postsecondary education.

Our investment: \$65,000 Individuals served: 153

The Why Behind the Initiative

The decision to add a focus on caring for infants and young mothers arose from the inequity of prenatal and maternal health care for women of color in Santa Clara and San Mateo counties. The 2019 CHNA shows that infants born to mothers of Asian and African ancestry have lower birth-weights than the state average. It also found that infant mortality rates for mothers of Pacific Islander and African ancestry are higher than the state average, and mothers of those ethnicities have correspondingly low rates of adequate prenatal care. In addition, the level of inadequate prenatal care for all teen mothers in our area is high.

"For a nation and area as wealthy as we are, it's hard to see the disparity in low-income birth weight, maternal health, and postpartum depression, especially when it's based in socioeconomic inequalities," says Sherri Sager, Senior Vice President and Chief Government and Community Relations Officer.



"Having a good education sets you up to have a good life. I want my son to see me as an example and think, 'My mom's educated and worked hard to get her education."

–Kassandra Perez, participant, Teen Success, Inc.



A Deeper Look: Teen Success, Inc.

Thirty-eight percent. That's how many girls who get pregnant during high school graduate nationally. Without support, young women and their children remain stuck in poverty, with little chance of a brighter future. But Teen Success, Inc., is changing that, one young mom at a time. Since its inception in 2011, the program has supported 1,500 young women. One of those was Kassandra.

At 16 years old, Kassandra got pregnant. Feeling alone and unsupported, she abandoned her hopes of going to college, let alone finishing high school. Teen Success, Inc., changed that. As for many teenage moms, it became a second home—a place of support. Not only did Kassandra finish high school, but today at 23 years of age she's just a few classes from earning her associate's degree.

"Having a good education sets you up to have a good life. I want my son to see me as an example and think, 'My mom's educated and worked hard to get her education," says Kassandra.

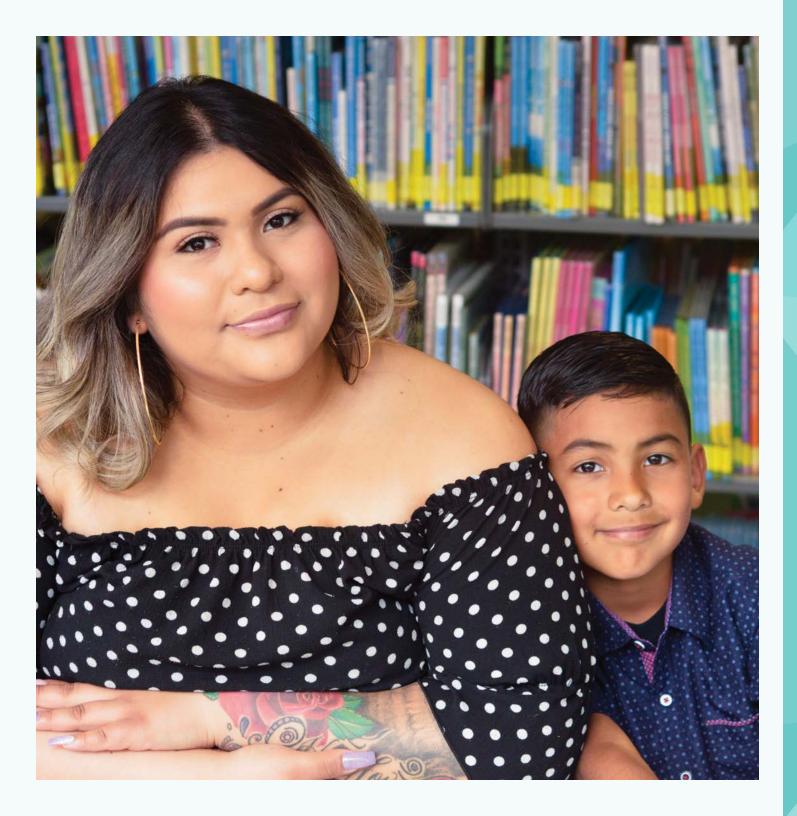
Next stop for this ambitious young mom? Nursing school. She knows that a college education and a good career mean a home for her and her son, Jonathan (shown at right). Just as the program says, they change the lives of two generations at one time.

"We started out supporting just the moms and quickly moved toward supporting both generations," says Karin Kelley, Executive Director. Teen Success, Inc., provides one-on-one coaching as a primary driver of change, along with peer support groups, parenting and skills development, mindfulness, self-empowerment, college scholarships and support, and mommy and me and developmental assessments for the little ones. The program serves teen moms in five locations across the Bay Area, Central Coast, and Central Valley.

"Our secret sauce is developing relationships that transform," Kelley says. "We're a place of empowerment. We help young moms find their voice, and we hire young women as advocates from similar backgrounds who have college degrees to serve as living proof that they can succeed."

The program's approach works, as the dozens of success stories on its website attest. Teen Success, Inc., breaks the cycle of poverty and changes lives for generations to come. Sixty-five percent of the young women served by Teen Success are children of teenagers who became mothers themselves.

"There are so many barriers for young moms. It's not a straight path. We give them the ongoing support they need to stay the course," Kelley concludes. "With education, we open up a world to them that they can't always see."



Teen Success Highlights in 2019–2020

92% teen moms graduate from high school

93%

teen moms say the program improved their parenting skills

94%

participants who are women of color



A Look Ahead to 2021: Our Implementation Strategy

Access to Care

Goal: Increase the number of infants, children, adolescents, and young adults who have access to needed health care services.

Strategies

- Support health care clinics in close geographic proximity to populations of low socioeconomic status.
- Widen access to care, including more telemedicine, after-hours availability, etc.
- Provide training to health care professionals.
- Advocate for health care policy change at the local, state, and federal levels that improves health care access for vulnerable children and families.

Anticipated Impacts

We expect our efforts will increase health care services for vulnerable children and youth by providing direct care and by addressing systemic barriers to care. Our aim is to increase the number of children who receive acute care, preventive care, and vaccinations. We anticipate that our efforts will improve patient relationships with primary care physicians and increase the number of qualified providers in our communities. By doing so, we expect to reduce unnecessary ED visits and hospitalizations, decrease outbreaks of vaccinepreventable diseases, and create systemwide improvements in health care access for children and families.

Goal: Reduce obesity and overweight among children and adolescents.

Strategies

- Expand access to clinical intervention programs and health education, including nutrition education and physical activities.
- Expand access to physical activity, and support interventions and practices aimed at reducing recreational, sedentary screen time among children and adolescents.
- Expand access to healthy food in the community.
- Advocate for and support initiatives and public policies that address systemic/institutional drivers of obesity.
- Develop high-quality interactive digital media for children and adolescents.
- Participate in collaboratives and partnerships to promote a healthier food and recreation environment in the community.

Anticipated Impacts

We expect our efforts will increase healthy eating and active living among children and adolescents in the area we serve. Specifically, we aim to increase physical activity and reduce sedentary activities, including screen time, partly by increasing access to affordable physical activity outlets. We also aim to improve the eating habits of youth. Lucile Packard Children's Hospital Stanford will implement strategies to meet our four health initiatives through a combination of grants, sponsorships, in-kind support, and collaborative partnerships with selected community-based organizations, as well as with community health centers, clinics, and Federally Qualified Health Centers (FQHCs). Our overall goal is to improve community health. To us, community health encompasses all aspects of health, including physical, social, emotional, and environmental determinants of health (access to health care, affordable housing, child care, education, and employment). In our view, it is often these determinants of health that serve as barriers to care. Our implementation strategy meets the requirement of the federal government as reflected in our Implementation Strategy Report (ISR).

入 Social-Emotional Health

Goal: Children, adolescents, and young adults experience good social and emotional health (mental health) and are able to cope with life's stressors.

Strategies

- Expand access to programs and services that prevent poor mental health, and address stress, depression, and suicidal ideation.
- Support school-based interventions to improve school climate, and prevent or reduce bullying.
- Support programs and policies that prevent or reduce domestic violence, and increase healthy relationships.
- Increase early identification of mental health issues by primary care physicians, and support referrals and collaboration among providers, educators, social workers, etc.
- Advocate for mental health parity legislation.

Anticipated Impacts

Overall, we expect our efforts to improve the social and emotional health of those we serve. Through our efforts during this three-year funding cycle, we specifically plan to improve school climate, reduce bullying, and reduce the rate of disciplinary actions within schools. We aim to increase coping skills among youth, for stress and depression in particular, and improve healthier relationships among youth. We will also work to increase collaboration among providers, schools, and others for better care and treatment and access.

Maternal and Infant Health

Goal: Improve the health of children by supporting new mothers with prenatal care and postnatal support.

Strategies

- Expand access to teen pregnancy prevention programs.
- Expand access to depression screening programs for pregnant and new teen mothers, individual- or group-based parenting programs, home visits, and nurse/family partnerships.
- Expand access to enhanced prenatal care programs and group prenatal care.
- Support public campaigns, advocacy, education, and/or programs aimed at reducing unintentional injuries (e.g., SIDS, vehicular accidents, falls).
- Support public campaigns, advocacy, education, and/or programs aimed at reducing child abuse and neglect.
- Support efforts that increase access to nurse home visiting programs.

Anticipated Impacts

Overall, we expect to increase prenatal care for expectant mothers, increase birth weights, reduce teen births, and improve the lives of teen mothers and their children. Specifically, we anticipate increasing home visits, prenatal care visits, and favorable birth outcomes for low-income pregnant women. We also aim to improve circumstances for teen moms and their children by providing access to mental health care, increase infant safety awareness, and reduce infant injuries.

2020 Community-Building Efforts

While our Community Benefits program concentrates on advancing our four health initiatives and working with grant partners to help meet our shared goals, Lucile Packard Children's Hospital Stanford is embarking on broader efforts to care for our community. As a major regional institution, we are focused on providing solutions to some of the most pressing challenges. Whether it be health, education, housing, or transportation issues, we are committed to improving the well-being of our community.



Community Health Programs

When it comes to raising healthy children, health and safety are closely tied. Our community health programs cover a wide breadth of services that promote a healthy community, such as community classes, support groups, parenting help, and childhood safety. Our efforts play a key role in reducing harm to Bay Area children by addressing the leading mechanism of injuries facing children with a number of education programs in communities across the region.

Our 2020 investment: \$315,179 Who we served: Youth and their families How many served: 152,043 Number of events: 480 classes, lectures, and support groups



Advocacy and Outreach Programs and Efforts

At Packard Children's, we realize that large-scale change starts with influencing policy leaders on the health needs of children, youth, and families. For this reason, we participate on boards, committees, associations, clubs, and community initiatives to positively influence the direction of health outcomes in our community. As we traverse uncertainties in our nation's health care system, we continue to prioritize advocating on behalf of kids and expectant mothers.

Our 2020 investment: \$868,999 Community partnerships: more than 50

Workforce Development Programs and Efforts

By strengthening our workforce, we create a stronger, healthier community that's better equipped to care for one another. When we help youth enter the world of work through training programs, we create the next generation of community leaders and healthy individuals. Through trainings and programs, we support skilled health care professionals at Packard Children's and throughout the Bay Area so they can positively influence patient outcomes, and we train a variety of people in basic and advanced life support.

Our 2020 investment: \$23,892,724

Who we served: Youth, resident and fellow physicians, nurses and allied health workers

How many served: 23,173

Community Health Programs

In 2020, Lucile Packard Children's Hospital Stanford supported the following programs to enhance the lives of parents and children through educational support and community programming.

Community Classes and Support Groups

We provide hundreds of family wellness and preventive care classes and community lectures each year. Our prenatal, infant, and child classes guide and support families through pregnancy, childbirth, and growing a family. Our preteen, teen, and parenting classes offer lessons on puberty, body changes, and communication for parents and children. Our free community lectures from our clinical experts help families stay updated on how to keep their children safe and healthy.

Our investment: \$15,025 Individuals served: 13,322

Safety and Injury Prevention Programs

Packard Children's is dedicated to preventing injuries in children. Through collaboration with the Pediatric Trauma program, the Childhood Injury Prevention program plays a key role in reducing harm to Bay Area children by addressing the leading mechanism of injuries facing children with a number of education programs in communities across the region.

Our investment: \$300,154 Individuals served: 138,721

• Safely Home car seat fitting program

This program assists and educates parents on proper car seat fit and installation techniques. With the support of bilingual certified technicians and volunteers, the program provides a daily passenger safety education program, monthly car seat checkup events, classes in the community, and trainings and continuing education for child passenger safety technicians across the Bay Area.

Pedestrian and bike safety

Our pedestrian/bike safety program provides a unique opportunity for kids to learn how to stay safe while biking and walking. Safetyville, a kid-friendly mobile town complete with a hospital, a school, a library, traffic lights, crosswalks, stop signs, and more, partners with local schools and organizations to teach kids pedestrian and bike safety skills.

• Supporting new parents

Our Injury Prevention team partners with local programs to provide education and safety equipment to expectant and new parents. The program collaborates with Nurse Family Partnership (NFP) in San Mateo County, which works with young mothers in pregnancy and follows them until their child turns 2 years old. The program's goals include improving pregnancy outcomes, improving child health and development, preventing injury, and helping new parents improve their economic self-sufficiency.

Safe Kids Coalition

As a leader in children's health in our community, Lucile Packard Children's Hospital Stanford also serves as the host agency for the Safe Kids Santa Clara/San Mateo Coalition. The coalition network brings together local public and private agencies, health care professionals, educators, and business leaders that work collaboratively to keep children safe through a variety of prevention activities and events.



Spotlight

Nurse Family Partnership

By teaming up with Nurse Family Partnership in San Mateo County, we help provide education workshops for mothers and their partners to support the health and safety of their young children.

Highlights include:

- Offering three safety workshops during a child's first two years.
- Providing safety equipment including car seats, pack and plays, and safe sleep kits.
- Developing a child injury assessment tool for public health nurses.



Spotlight

Food Support Efforts During Pandemic

The pandemic created food insecurity across the community. In response, the Community Benefits team used their existing network of 30+ nonprofits across San Mateo and Santa Clara counties to quickly deliver food to families.

Highlights include:

Empowering Fresh Approach to provide more than 3,000 pounds of fresh produce weekly.

Funding a new food support program at Packard Children's to feed families with children in the hospital.

Partnering with Stanford Medicine's Pediatric Advocacy Program to deliver 17,000 pounds of food.

Advocacy and Outreach Programs and Efforts



In 2020, Lucile Packard Children's Hospital Stanford participated in the following advocacy and outreach activities. Packard Children's is committed to the principle that all members of our community deserve access to high-quality health care services. We continue to prioritize advocating on behalf of kids and expectant mothers.

Advocacy for Children's Health

As part of our mission, Packard Children's advocates on behalf of children, teens, and expectant mothers before governmental bodies to ensure that all children and their families have access to quality care. Our advocacy includes educating the community and policy leaders on the health needs of children and expectant mothers, being involved in legislation that affects children's health, and working with physicians as they advocate for their patients and families.

Our investment: \$457,772

Lucile Packard Children's Hospital Stanford Leadership on Boards and Committees

Members of our leadership team and faculty play a pivotal role across the nation with nonprofit groups. Some of the organizations are listed below:

- Health Plan of San Mateo
 Ravenswood Family
- Health Improvement
 Partnership
- Jacob's Heart Children's Cancer Support Services
- Kids in Common
- March of Dimes
- National Collaborative on Childhood Obesity Research
- Project Cornerstone

- Ravenswood Family
 Health Center
- Ronald McDonald House
- Santa Clara Family Health Plan
- Santa Cruz County Community Assessment Project
- San Mateo County Health System–Nurse Family Partnership

Santa Clara County Children's Agenda

Packard Children's is an active supporter of the Kids in Common Children's Agenda. The Children's Agenda, a project of Planned Parenthood of Mar Monte, provides a common framework to ensure that every child is safe, healthy, successful in learning, and successful in life. A member of our faculty serves as co-chair and sits on the vision council.

Project SEARCH

Packard Children's, through a partnership with the Palo Alto Unified School District, participates in Project SEARCH to help young adults with developmental disabilities find jobs and internships in order to build their careers. Participants work with our hospital for one year with the goal of gaining hands-on experience and training. Project SEARCH interns complete their rotations with the goal of working independently and learning valuable career skills.

Community partners: Palo Alto Unified School District, Hope Services Our investment: \$203,032

Leadership Involvement

As part of our ongoing advocacy efforts and as a major regional employer, leaders at Packard Children's play an active role in local and regional organizations working to build economic vitality and ensure improvements in the social determinants of health for all residents. Our leaders are involved in Chambers of Commerce across the Bay Area, regional economic development associations, and service clubs.

Our investment: \$95,195

Nonprofit Sponsorship Support

Another way we show our support for community organizations is by providing valuable financial contributions to their fundraising efforts through sponsorship of events that support their mission and align with our CHNA-derived Community Health Improvement Initiatives. This support allows local nonprofit organizations to leverage our initial funding to raise funds for programs and activities that complement our mission and improve the health of the community.

Our investment: \$113,000



"Our impact to address food insecurity was amplified by our partnerships with community agencies. We made such a bigger impact together than we could ever make separately."

-Janine Bruce, DrPH, MPH, Program Director of Stanford Medicine's Pediatric Advocacy Program



Spotlight

Mid-Coastal California Perinatal Outreach Program (MCCPOP)

Twenty-five hospitals across six counties. That's the reach of MCCPOP, an innovative collaborative that provides obstetrical and neonatal education to health care providers in the mid-coastal region of California. MCCPOP improves birth outcomes for pregnant women and their infants by:

- Integrating research and national standards at the bedside.
- Providing multidisciplinary team trainings.
- Focusing on family-centered care and patient safety.
- Providing technology-driven education.

Workforce Development Programs and Efforts



Ensuring that health professionals receive the latest training translates to higher quality care. Empowering youth by providing training and career direction makes for more engaged, self-sufficient citizens. In 2020, Lucile Packard Children's Hospital Stanford participated in the following efforts to help train the next generation of health professionals and youth.

Cristo Rey San Jose Work Study Program

As part of our efforts to improve the social determinants of health in our community, Lucile Packard Children's Hospital Stanford partners with Cristo Rey San Jose Jesuit High School to provide workforce development training to high school students in need. Students learn a range of tasks from administrative to research that help prepare them for college and beyond.

Our investment: \$50,540 Individuals served: 14

Mid-Coastal California Perinatal Outreach Program (MCCPOP)

This far-reaching program seeks to improve birth outcomes through education, consultation, and collaboration. MCCPOP advocates for exceptional family-centered care in affiliated hospitals. MCCPOP is a partnership of the Department of Pediatrics, Division of Neonatal and Developmental Medicine, at Stanford University; the Johnson Center for Pregnancy and Newborn Services at Packard Children's; and 25 hospitals in six counties.

Our investment: \$239,478 Individuals served: 18,000 across 9 hospital facilities

Nurse and Allied Health Professionals Training

Packard Children's is committed to training the many professionals who make exceptional family-centered care possible. This includes nursing students and allied health professionals such as social work fellows, audiology professionals, pharmacists, clinical nutritionists, and others.

Our investment: \$5,961,495 Individuals served: 935

Pediatric Advocacy Program

The Pediatric Advocacy program at Packard Children's provides pediatric residents with opportunities to:

- Learn about critical community agencies and resources through the Community Pediatrics and Child Advocacy Rotation.
- Support local community partners in their efforts to address pressing child health needs through the longitudinal Stanford Advocacy Track (StAT).
- Promote child health and well-being through community-driven systems and policy change.

Our investment: \$70,000 Individuals served: 3,200

Residency and Fellowship Training

As a top destination for physician training, we provide clinical training for medical students, residents, and fellows from Stanford University's medical school through our pediatric residency training program. This robust and well-rounded 20-year-old program emphasizes advocacy and community service. We also provide training for students and fellows in nursing, pharmacy, social work, audiology, occupational and physical therapy, and clinical nutrition.

Our investment: \$17,571,211 Individuals served: 224

Revive Initiative for Resuscitation Excellence

This program provides health care professionals and community members the lifesaving skills needed to promote the best neurological outcomes in the event of a child suffering a respiratory or cardiopulmonary arrest. Revive attendees are parents, bystanders with CPR training, community prehospital first responders, and Packard Children's staff and faculty. Revive teaches attendees to recognize and treat high-risk events through ongoing practice and simulations. Revive also provides Pediatric Advanced Life Support courses and Basic Life Support courses at our AHA Training Center.

Individuals served: more than 800

"We engage and enlighten others on issues that impact the whole community, especially around child and maternal health."

-Sherri Sager, Senior Vice President and Chief Government and Community Relations Officer

Creating a Stronger Community Through Advocacy

Lucile Packard Children's Hospital Stanford not only partners to provide services out in the community but also works to better our society as a whole. As part of the hospital's community-building efforts, our advocacy and outreach programs and efforts improve access to health care, lessen homelessness, and help create affordable housing. By influencing policy leaders on local, state, and federal legislation that affects the health of children and their families, we promote health and well-being for the broader community.

"We were one of the first hospitals to gain the support of business leaders in the Silicon Valley for the affordable health care act in California," says Sherri Sager, Senior Vice President and Chief Government and Community Relations Officer.

Members of our team sit on more than a dozen community boards and committees, and also give presentations to community groups and business leaders, educating them on the obstacles faced by members of our community and suggesting innovative ways to overcome them. We are joined by several of our physicians and administrative leaders who are also active in creating social change.

One standout effort is our leadership in the Children's Regional Integrated Service System, a 28-county collaborative aimed at making the California Children's Services (CCS) program for children with special health needs more effective and family centered. Another is influencing lawmakers to pass laws and policies at the state and national levels that improve the health, safety, and well-being of expectant mothers and children. Since children don't have a political voice, we are that voice for children's rights.

"We engage and enlighten others on issues that impact the whole community, especially around child and maternal health," Sager adds. "We have the responsibility to be the voice for parents and children."

Our advocacy efforts have resulted in new state funding to support freestanding clinics that serve as one-stop shops for adolescents, providing mental and physical health care as well as substance abuse solutions and school support. An annual adolescent mental wellness conference brings five audiences to the table-teens, educators, families, policy makers, and clinicians.

"We know adolescent mental health is a huge gap, so we are supporting legislative efforts to educate schools and community groups on ways to recognize mental health needs in youth," Sager says.

If Packard Children's were a person, Sager believes, its key character traits would be empathetic, communityminded, collaborative, and a belief that the sum is greater than the parts. She sees parents as the best advocates for their children, but when they have a sick child, or they are working two jobs to get food on the table, they sometimes don't have time to advocate.

Besides working to expand health care, Packard Children's supports initiatives in San Mateo and Santa Clara counties to increase funding for affordable housing and public transit so that the community at large can thrive. A stable home and access to good food and health care serve as launchpads for equal opportunity. "The culture here at Packard Children's is extremely community focused. That's why so many of our thought leaders and experts get involved in community improvement efforts. This quiet yet powerful behindthe-scenes work is a strong undercurrent that carries our communities toward health and wellness," says Melissa Burke, Director of Community Relations.

Advocacy is one more way that Packard Children's extends its care into the community—and helps make lasting change.



Ways We Advocate

Lobbying policy makers on issues that affect children's health.

Mobilizing groups engaged in influencing children's health in grassroots efforts.

Placing influential leaders on nonprofit boards that better the health and wellness of children, expectant mothers, and their families.

Engaging our resident physicians in public service projects.

Conducting research that improves health and influences health care coverage.

Providing thought-provoking community workshops and activities for groups of families with common health concerns to help them connect and thrive.



Spotlight

Quick, Creative Response Plan for COVID-19

Seven to 10 days. That's about how long it took Stanford Children's Health to pull together a master plan to respond.

Luanne Smedley, Executive Director and Associate Chief Officer of Women's and Children's Services, was one of two incident commanders for the hospital, tasked with setting up the response to anything and everything pandemic. People jumped in to help, and the COVID Operational Oversight Task Force was formed. The team of a dozen quickly tackled big items like creating a coronavirus surge plan while at the same time fielding hundreds of smaller items like deciding how many caregivers could be in a room at one time, creating signage, and determining technology requirements for virtual appointments.

"We set all policy, protocol, and procedure around COVID, driven by a primary focus of keeping patients, families, and staff safe," Smedley says. "Each day brought something new to our attention, but we developed the bulk of our answers in less than 10 days."

Within that time, 70% of all clinic visits were virtual, and safety measures around coronavirus screening, daily team huddles, visitation, and social distancing were in place across the hospital. Since only one parent could be in a room at a time, visitors were brought snacks and given meal vouchers. Virtual visits pulled in interpreters, and insurance companies got on board by dropping limits on telehealth visits. Meals were delivered to families after patients returned home, and team members who were quarantined were given groceries and housing as needed.

"In many ways, the pandemic has brought out the best in us," says Grace Lee, MD, Chief Medical Officer for Practice Innovation.

People got creative, figuring ways to get things done. One idea was using room cameras to monitor people coming in and out of patient rooms and doing virtual assessments to limit exposure. Another was creating a labor pool.

When a surge of COVID cases didn't come, the hospital had a low number of patients and loss of work for staff. Instead of sending people home, nurses and technicians were put in a labor pool and assigned such pressing tasks as writing new protocols, ordering supplies, and completing visitor health screens.

"There was a strong spirit of collaboration, and a belief that we will get this done, no matter what. Everyone jumped in and got creative," says Smedley. "Health care workers are resourceful by nature, so nothing could stop us." "We set all policy, protocol, and procedure around COVID, driven by a primary focus of keeping patients, families, and staff safe."

-Luanne Smedley, Executive Director and Associate Chief Officer of Women's and Children's Services

Members of the Santa Clara County Sheriff's Office stand alongside fellow public servants to honor health care workers at Stanford Children's Health and Stanford Health Care for their dedication during the COVID-19 pandemic.



Thank You!

We sincerely thank the 2020 members of our advisory council for their invaluable guidance.

Janine Bruce	Stanford Pediatric Advocacy Program
Leslie Bulbuk	Office of Assembly Member Marc Berman
Dana Bunnett	Kids in Common, Planned Parenthood Mar Monte
Anand Chabra, MD	San Mateo County Health
Vicki Harrison	Stanford Psychiatry Center for Youth and Mental Wellbeing
Brooke Heymach	Law Foundation of Silicon Valley
Lee Pfab	YMCA of Silicon Valley
Anne Ream	Office of U.S. Rep. Anna G. Eshoo
Kathleen Wortham	Silicon Valley Leadership Group
Jessica Yee	Ravenswood Family Health Center



Comprehensive Care Network

We are more than an award-winning hospital. We offer comprehensive health care for kids and expectant mothers in more than 60 locations across the Bay Area through pediatric and obstetric services, specialty locations, and partnerships with community hospitals.

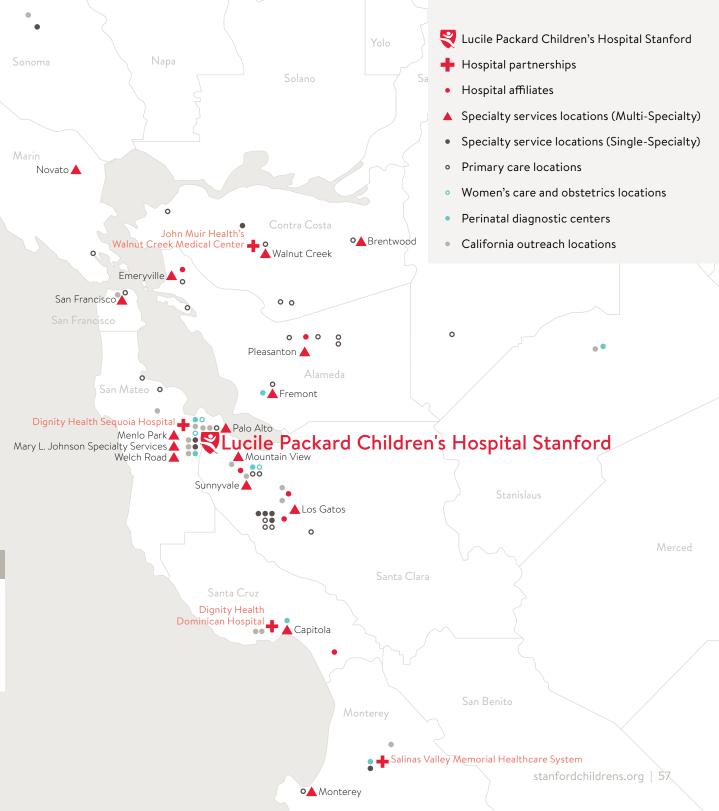
Hospital Partnerships and Affiliations

Stanford Children's Health has close relationships with hospitals throughout the Bay Area and beyond to support and provide the best pediatric and obstetric care close to where our patients live.

Additional Locations

Affiliates	Outreach
Sacramento, CA	Crescent City, CA
Madera, CA	Madera, CA
Honolulu, HI	McKinleyville, CA
Reno, NV	Terre Haute, IN

Outreach locations are where our physicians see referred patients on select days to provide care closer to the communities that we serve.



Lucile Packard Children's Hospital Stanford 🞈

Multi-specialty center locations **A**

BRENTWOOD	Specialty Services – Brentwood
CAPITOLA	Specialty Services – Capitola
EMERYVILLE	Specialty Services – Emeryville
FREMONT	Specialty Services – Fremont
LOS GATOS	Specialty Services – Los Gatos
MENLO PARK	Specialty Services – Menlo Park
MONTEREY	Specialty Services – Monterey
MOUNTAIN VIEW	Specialty Services – Mountain View
NOVATO	Specialty Services – Novato
PALO ALTO	Children's Services Watson Court – Palo Alto
PALO ALTO	Mary L. Johnson Specialty Services
PALO ALTO	Specialty Services – Welch Road
PLEASANTON	Orthopedics – Pleasanton
SAN FRANCISCO	Specialty Services – San Francisco
SUNNYVALE	Specialty Services – Sunnyvale
WALNUT CREEK	Specialty Services – Walnut Creek

Single-specialty locations •

LOS GATOS	Audiology – Los Gatos
LOS GATOS	Los Gatos Orthopedic Clinic
LOS GATOS	Pediatric Cardiology Associates – Los Gatos
LOS GATOS	Pediatric Gastroenterology – Los Gatos
PALO ALTO	Child and Adolescent Mental Health
PALO ALTO	Outpatient MRI Center
PLEASANT HILL	Diablo Valley Child Neurology
SALINAS	Pediatric Cardiology Associates – Salinas
SANTA ROSA	SF/North Bay Pediatric Cardiology Practice

Primary care locations o

ALAMEDA	Bayside Medical Group – Alameda
BERKELEY	Bayside Medical Group – Berkeley
BRENTWOOD	Bayside Medical Group – Brentwood
BURLINGAME	Peninsula Pediatric Medical Group – Burlingame 1720 EL CAMINO REAL
FREMONT	Bayside Medical Group – Fremont
LIVERMORE	Bayside Medical Group – Livermore
LIVERMORE	Livermore Pleasanton San Ramon Pediatrics – Livermore . 1133 E STANLEY BLVD
LOS ALTOS	Altos Pediatric Associates
LOS GATOS	South Bascom Pediatrics
MENLO PARK	Peninsula Pediatric Medical Group – Menlo Park

MILL VALLEY	Town and Country Pediatrics – Mill Valley
MONTEREY	Pediatric Group of Monterey
MOUNTAIN VIEW	Juvvadi Pediatrics
PINOLE	Bayside Medical Group – Pinole 2160 APPIAN WAY
PLEASANTON	Bayside Medical Group – Pleasanton
PLEASANTON	Livermore Pleasanton
	San Ramon Pediatrics – Pleasanton
SAN FRANCISCO	Town and Country Pediatrics – San Francisco
SAN JOSE	Pediatric Associates – Camden Ave
SAN JOSE	Pediatric Associates – Samaritan Dr
SAN JOSE	Silicon Valley Pediatricians
SAN MATEO	Peninsula Pediatric Medical Group – San Mateo
SAN RAMON	Bayside Medical Group – San Ramon
SAN RAMON	Livermore Pleasanton
	San Ramon Pediatrics – San Ramon
TRACY	Bayside Medical Group – Tracy
WALNUT CREEK	Bayside Medical Group – Walnut Creek 1776 YGNACIO VALLEY RD

Perinatal diagnostic centers •

FREMONT	Perinatal Diagnostic Center – Fremont
MODESTO	Perinatal Diagnostic Center – Modesto
MOUNTAIN VIEW	Perinatal Diagnostic Center – Mountain View
PALO ALTO	Perinatal Diagnostic Center – Palo Alto
REDWOOD CITY	Perinatal Diagnostic Center – Redwood City
SALINAS	Perinatal Diagnostic Center – Salinas
SANTA CRUZ	Perinatal Diagnostic Center – Santa Cruz

Women's care and obstetric locations o

MOUNTAIN VIEW	Altos Oaks Medical Group
PALO ALTO	Women's Health – Palo Alto
REDWOOD CITY	Women's Care Medical Group

Hospital partnerships 🕇

REDWOOD CITY	Dignity Health Sequoia Hospital
SALINAS	Salinas Valley Memorial Healthcare System
SANTA CRUZ	Dignity Health Dominican Hospital
WALNUT CREEK	John Muir Health's Walnut Creek Medical Center 1601 YGNACIO VALLEY RD

Hospital affiliates •

California outreach locations •



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Lucile Packard Children's Hospital Stanford

Find us

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